

BRITISH RABBIT COUNCIL ANNOUNCES SIX STAR GREAT BRITISH RABBIT SHOW 2022

(14th June 2021)



The current Governing Body recognises the continuing challenges that we are all facing as we come out of the pandemic, as well as the many other challenges the rabbit fancy is facing nationally & internationally at present. As recent months Fur and Feather, and press releases has shown, the governing body and it's sub committees are working hard to come up with solutions for many of the challenges we face, and develop research and evidence to support some of our discussions we need to take forward to progress and future proof our fancy.

The BRC governing body feels that it is important to give back to the fancy with a celebration event post pandemic, and also start to showcase and pull together some of the work we've been doing either as a governing body and sub committees, or as fanciers and clubs that have been progressing our fancy through the pandemic.

The BRC therefore announces a six-star championship show for 2nd and 3rd July 2022 to be held in the home of the BRC, Newark. The show will be held at the George Stephenson Hall, Newark Showground, Newark, NG24 2NY.





The event will see many spectacular elements to it which we are just finalizing plans for before we announce anymore news. However, as a bit of a teaser we intend to launch new ideas we've been working up, seek to progress our vaccination strategy at the show, attract the public and offer a show that teaches the public about the rabbits and keeping rabbits as companions, focus on our junior and young fanciers, and also offer numerous educational sessions and also consultation forums throughout the event with BRC members.

We will shortly be writing to all our national specialist breeds clubs to offer them the opportunity to run a 5* show with us, and be part of our discover rabbits display to promote their breeds and educate people on their breeds.

In coming months we will be giving more detail through Fur and Feather, and through our website. There will be caravan and camping site, and hotel details will follow in forthcoming fur and feather magazines.

BRC Chair, Denise Laidlow said "This idea came from our current GB members to hold a six star show post pandemic to give something back to our fancy, but also offer a great opportunity to link with the fancy and consult, but also educate people both internally and externally about rabbits as part of our new education agenda that our new sub committee will be working up. This is an exciting opportunity, and what we are currently working up around the vaccination strategy plan for the show could be a real game changer once we've finalised the details".

Simon Whincup, GB member said "The venue is booked, and we're now working the final plans of the show along with some very detailed costings that will assure both the governing body



and the fancy that we are sensibly running the show, but also taking the opportunity to invest some of the money we hold into putting on a great experience for everybody who attends, and offering some great opportunities for the fancy. We are now finalizing our partnerships with a number of companies and institutions that will bring so much to the event. Over coming weeks and months, we're sure people will be delighted with what we have to offer for this Show".

A new website (www.greatbritishrabbit.co.uk) and social media channels will be established for the show, and these will be publicised via our existing main BRC social media channels, website and fur and feather.